



PRODUCT BRIEF



MADE FOR THE HIGHLIGHT REELS PUMA LAUNCHES THE FUTURE 1.4 FASTEST EDITION

Herzogenaurach, Germany – July 21st, 2022 – Take off from kick off and blaze past everyone with the FUTURE 1.4 Fastest edition, as seen on some of the game's most exciting entertainers Neymar Jr., Ingrid Engen, James Maddison and Fridolina Rolfö.

More adaptive and comfortable than ever, the FUTURE is all about future innovation and pushing the boundaries of technology for players who shape the game to their vision and skill. With the FUTURE you don't have to lace up to lock in. The second-generation FUZIONFIT+ technology adapts to the shape of your foot to give you the perfect balance of support and flexibility in each of the key zones, ensuring optimal fit and performance, with or without laces.

The adaptive compression technology perfectly adjusts to the contours of each foot. Paired with a lightweight Nano Grip sockliner insole, the technology minimizes foot slippage inside the boot, allowing you to maintain power transfer for explosive multi-directional movements.

The FUZIONFIT+ knit utilizes a specific mix of polyester and spandex yarns, with special technical yarns to create the perfect balance of compression, comfort and durability for that second-skin feeling.

The FUTURE features Advanced Creator Zones that are engineered to enhance ball grip and provide softness in the forefoot, which is key for optimal control and touch when dribbling, passing and finishing. The mesh material in the forefoot provides a thinner layer between foot

and ball for added touch sensitivity. The Advanced Creator Zone patterns allow you to play without constraint, through a mix of grippy textures that help you to manipulate the ball.

A feature retained from the previous model is the Dynamic Motion System outsole designed for optimal traction. The super lightweight PEBA tooling system, with its eye-catching soleplate reduces weight and provides a solid base to generate devastating accelerations, movements and skills in all directions.

The FUTURE comes in both Unisex and Women's specific fits. The Women's fit has been engineered for the female foot so you can make your mark on the pitch. PUMA continues to cater for the needs of all athletes to ensure they have the tools they need to perform at their highest level.

The FUTURE 1.4 Fastest edition is available from July 21st at PUMA.com and at leading football retailers worldwide.

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PUMA

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