



PRESS RELEASE

Premiere: PUMA together with Scuderia Ferrari launch the Speedcat Pro driver shoes of Charles Leclerc and Carlos Sainz on sale

Herzogenaurach, Germany – 19 November 2022 — Global sports company PUMA is excited to offer the chance to step into Scuderia Ferrari Formula 1 Team drivers' shoes Charles Leclerc and Carlos Sainz, with the release of the new Scuderia Ferrari Speedcat Pro Replica Edition.

Refined through years of innovation, and packed with Grand Prix technology, the Scuderia Ferrari Speedcat Pro represents the very leading edge of performance driver footwear. Constructed of FIA specification materials designed for speed, comfort, and fire protection, the Scuderia Ferrari Speedcat Pro guarantees absolute control for the wearer while in the cockpit.

For the very first time PUMA together with Scuderia Ferrari is offering the driver shoe of Charles Leclerc and Carlos Sainz - the Speedcat Pro Replica Edition - on sale. The boot is featuring the same sleek lines, premium materials, and authentic team branding as the version used during the 2022 Grand Prix season. What's more, just like the Ferrari F1-75 piloted by Charles and Carlos during the 2022 Formula One World Championship, the Scuderia Ferrari Speedcat Pro Replica Edition utilities custom designed carbon fiber pieces - around the heel - to provide maximum stability. A low-profile rubber outsole and the EVA wedge keeps the shoe light and nimble.

Colored in black with distinctive red PUMA branding and yellow accents for the Carlos Sainz Edition and white accents for the Charles Leclerc Edition, the Scuderia Ferrari Speedcat Pro Replica Edition also proudly displays the famous Ferrari Cavallino shield, as well as the race numbers 16 and 55 belonging to Charles and Carlos.

Make sure you secure your part of PUMA, Scuderia Ferrari, and Formula 1 with the Scuderia Ferrari Speedcat Pro Replica Edition Driver Shoes. Available now at selected PUMA and Ferrari stores and online on puma.com and store.ferrari.com. Essere Ferrari!

Media Contact:

Bastian Radloff, Global Integrated Marketing Motorsport – bastian.radloff@puma.com

PUMA

PUMA is one of the world's leading Sports Brands, designing, developing, selling and marketing footwear, apparel and accessories. For more than 70 years, PUMA has relentlessly pushed sport and culture forward by creating fast products for the world's fastest athletes. PUMA offers performance and sport-inspired lifestyle products in categories such as Football, Running and Training, Basketball, Golf, and Motorsports. It collaborates with renowned designers and brands to bring sport influences into street culture and fashion. The PUMA Group owns the brands PUMA, Cobra Golf and stichd. The company distributes its products in more than 120 countries, employs more than 16,000 people worldwide, and is headquartered in Herzogenaurach/Germany. <https://about.puma.com/>