



**FOREVER.  
FASTER.**

# **MAKE YOUR FAST, FASTER THAN EVER WITH PUMA FAST-R 2 NITRO™ ELITE**

**Herzogenaurach, 29 November, 2023**

The high-speed takeover has arrived with the all new Fast-R 2 NITRO™ Elite – PUMA's most explosive and innovative race-day running shoe yet.

Built to help you break your PB, Fast-R 2 utilises the enhanced benefits of NITRO™ ELITE technology, giving you a maximum competitive stack height (40mm) with unbeatable speed and cushioning, propelling your race-day to new territory; from short runs to marathons and every distance between.

A sequel to the ground-breaking Fast-R NITRO™ Elite, the Fast-R 2 allows 22% more energy storage and up to 46% more raw energy return versus its predecessor, resulting in a lighter, more economical ride, that translates to an average saving of 2 minutes 28 seconds for a 3:30:00 marathoner and 1 minute 23 seconds for a 2:30:00 marathoner.

The two-part midsole and exposed signature PWRPLATE remain key features, with the carbon plate elongating through the NITROFOAM™ ELITE and out past the toe. This unique concept allows for increased surface contact; a lever that guides pressure forward and propels the foot as it leaves the ground.

A next generation, psychedelic ULTRAWEAVE upper - 20% lighter than the material used in the original Fast-R – is lined with a bespoke PWRTAPE, whilst the PUMAGRIP outsole ensures maximum multi-surface traction, allowing you to step out to conquer the racecourse in full confidence of achieving serious speed. Making your fast, faster than ever.

Romain Girard, Head of Innovation at PUMA said: "We received significant feedback from consumers and athletes on the original Fast-R, helping us streamline our focus for Fast-R 2. The result: the most innovative elite race-day running shoe PUMA has ever made. We are already witnessing this shoe break records, with a number of our elite runners smashing their PRs, with many more to come!"

The Fast-R 2 NITRO™ Elite Psychedelic Rush will be available starting February 22, 2024 from PUMA.com, in PUMA flagship stores, and select global retailers.

### **Fast-R 2 NITRO™ Elite Ekiden Rush**

To celebrate the 100<sup>th</sup> anniversary of the most prestigious event in Japan's running calendar – PUMA will drop a limited edition Fast-R 2 NITRO™ Elite Ekiden Rush.

Paying homage to the historic long-distance race, the Ekiden Rush colourway has unique design features including a 100<sup>th</sup> anniversary logo on the lateral, and the iconic purple sash – used during the race as a relay baton – on the medial.

1,000 pairs of Fast-R 2 NITRO™ Elite Ekiden Rush will drop on December 8, 2023 at PUMA.com, in PUMA flagship stores and select global retailers.

Visit PUMA.com or follow @PUMARunning to find out more.

**For more information, please visit: [www.puma.com](http://www.puma.com)**

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