



PRESS RELEASE

PUMA opens new distribution center in Arizona to support growth in US Market

Somerville, June 3, 2024 – Sports company PUMA has opened a new distribution center in Waddell, Arizona, which will support growth in the crucial US Market, one of the company's strategic priorities.

The warehouse, which will process orders from wholesale partners and PUMA's golf subsidiary Cobra, will complement PUMA's existing distribution centers in Torrance, California and Whitestown, Indiana.

"We are very proud to have opened this new, state-of the art distribution center in Waddell, Arizona," said Bob Phillion, president at PUMA North America. "With this project, we have further optimized our logistics footprint in the United States to speed up delivery times and better serve our customers, embodying our mantra of 'Forever. Faster.' as we strive to win in this important market."

The distribution center has an area of 1.2 million square feet (~110,000 square meters) and features a high level of automation with 3.5 miles (5 kilometers) of conveyor, automatic retrieval and storage robots and a new cubing process to optimize packaging for customers.

Media Contact:

Melissa Garbayo, PUMA North America – melissa.garbayo@puma.com

PUMA

PUMA is one of the world's leading sports brands, designing, developing, selling and marketing footwear, apparel and accessories. For more than 75 years, PUMA has relentlessly pushed sport and culture forward by creating fast products for the world's fastest athletes. PUMA offers performance and sport-inspired lifestyle products in categories such as Football, Running and Training, Basketball,

Golf, and Motorsports. It collaborates with renowned designers and brands to bring sport influences into street culture and fashion. The PUMA Group owns the brands PUMA, Cobra Golf and stichd. The company distributes its products in more than 120 countries, employs about 20,000 people worldwide, and is headquartered in Herzogenaurach/Germany.