

## PRESS RELEASE



### PUMA FOOTBALL SIGNS MANCHESTER CITY & ENGLAND PLAYMAKER JACK GREALISH

**Herzogenaurach, Germany, March 6, 2023** — Global sports company PUMA has signed a new long-term partnership with the most expensive British player ever Jack Grealish. Highly regarded as one of the most creative and exciting players in Europe, Jack is a Premier League champion and boasts over 290\* professional appearances including 29 caps for the England National Team.

Having made his professional debut aged 18, he joined Manchester City in August 2021, where he collected his first major trophy helping City win their sixth Premier League title. Dubbed 'Super Jack' by the City faithful, Grealish has a distinct style both on and off the pitch. He is a creative spark, a true playmaker able to dictate the flow of games and breakdown defenses. His style of play is perfectly suited to PUMA's FUTURE football boot due to his complete control, creativity, and game-changing ability.

Following the announcement, Jack spoke about his decision to join the PUMA family and his hopes for the future.

"For me PUMA felt like a perfect fit. They have an amazing history in football and have worked with some of the world's greatest players. I am delighted to join the family and to be a PUMA

FUTURE athlete. I am at home on the pitch and want to express myself, which is something I like about the brand, they do things differently and have a great outlook on football”, said *Jack Grealish*.

He also added: “PUMA are more than just a sports brand; they play a huge role in culture. My focus is always football, but I love fashion and style, so there are many exciting projects we plan to work on together on the pitch and beyond it.”

“Jack Grealish is one of the most exciting players in Europe, with his outstanding technical skills and his quick feet he can be the difference between winning and losing. He turns heads on and off the pitch with his quick feet and personal style which makes him an outstanding new addition to the PUMA family,” said *Johan Adamsson, Global Director of Sports Marketing and Sports Licensing at PUMA*. “We want Jack to be one of the leading faces of the brand in football and culture. Jack’s position opens the opportunities to work across many of our fashion-forward initiatives and work together with him on his many personal causes.

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## **PUMA**

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PUMA is one of the world’s leading Sports Brands, designing, developing, selling, and marketing footwear, apparel and accessories. For more than 70 years, PUMA has relentlessly pushed sport and culture forward by creating fast products for the world’s fastest athletes. PUMA offers performance and sport-inspired lifestyle products in categories such as Football, Running and Training, Basketball, Golf, and Motorsports. It collaborates with renowned designers and brands to bring sport influences into street culture and fashion. The PUMA Group owns the brands PUMA, Cobra Golf and stichd. The company distributes its products in more than 120 countries, employs more than 16,000 people worldwide, and is headquartered in Herzogenaurach/Germany. <https://about.puma.com/>