

PRESS RELEASE



WINNIE HARLOW SERVES LOOKS OFF THE COURT WEARING THE NEW PUMA CALI COURT SNEAKER



Herzogenaurach, Germany; June 15, 2023 – PUMA is bringing back old-school cool with the tennis-inspired Cali Court sneaker, worn by none other than Winnie Harlow.

A quintessential style for any season, the Cali Court fuses tennis heritage with modern streetwear sensibilities, resulting in a modern style that is street style-ready. The understated yet classic low-top features an ultra-clean look, with a white upper in smooth leather offset by subtly contrasting nubuck panels. The stacked sole adds flair to the Cali Court's otherwise simplistic but stylish aesthetic, which fuses tennis sensibilities with street-ready style. A special graphic insignia featuring PUMA's Jumping Cat logo sits on the tongue, while PUMA's Formstrip accentuates the upper.

Worn by Winnie Harlow, the PUMA Cali Court is set to arrive in two complementary colorways, featuring green or gold detailing.

The PUMA Cali Court is available starting June 15, 2023 from PUMA.com, PUMA flagship stores, and selected retailers.

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PUMA

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