

PRESS RELEASE



VOGUE

PART TWO OF THE PUMA X VOGUE COLLABORATION IS HERE

Herzogenaurach, Germany; December 8th, 2022 – Today, PUMA and VOGUE announced the second edition of their collaboration, continuing a partnership that combined the worlds of sport and fashion into a one-of-a-kind collection.

The latest installment focuses on classic and functional athletic silhouettes.

The collection comprises sporty basics alongside timeless outerwear, and a curated offering of footwear. Gym-ready essentials like the Oversized Hoodie and Relaxed Sweatpants compliment more tailored options like the new T7 Cropped Jacket and the Oversized Puffer Jacket.

PUMA x VOGUE offers collaborative versions of the TRC Lyft and the newly released Slipstream with tech-driven detailing and responsible materials and two quintessential renditions of the PUMA Suede.

The second delivery from PUMA x VOGUE is available starting December 8, 2022 on PUMA.com, in PUMA stores, and selected retailers worldwide.

#PUMAxVOGUE

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PUMA

PUMA is one of the world's leading Sports Brands, designing, developing, selling, and marketing footwear, apparel and accessories. For more than 70 years, PUMA has relentlessly pushed sport and culture forward by creating fast products for the world's fastest athletes. PUMA offers performance and sport-inspired lifestyle products in categories such as Football, Running and Training, Basketball, Golf, and Motorsports. It collaborates with renowned designers and brands to bring sport influences into street culture and fashion. The PUMA Group owns the brands PUMA, Cobra Golf and stichd. The company distributes its products in more than 120 countries, employs more than 16,000 people worldwide, and is headquartered in Herzogenaurach/Germany. <https://about.PUMA.com/>