**PRESS RELEASE**



**A picture containing indoor, control panel

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**THE PUMA KING PLATINUM 21 RALLYE**

**Herzogenaurach, Germany - November 12th, 2022** – Honoring Porsche 911’s legacy in motorsport, PUMA takes you back to where it all started: the 1965 Rallye Monte Carlo. Introducing the PUMA KING Platinum 21 Rallye, featuring the signature KING touch combined with vintage Porsche colors and retro Rallye aesthetic for a football boot that’s miles ahead of the competition.

Hailing over 50 years of heritage and legacy, the KING Platinum 21 Rallye is made for the modern playmaker. As football gets faster and faster, control is key, so this KING takes its signature look and upgrades your game to the next level. Made for the ultimate touch and control, the KING Platinum 21 Rallye has a PUMA White base color with the iconic Porsche Rallye logo.

The KING Platinum 21 Rallye features KINGForm technology: a rib structure that fuses to the super-soft leather upper in key contact areas to deliver superior touch and increased responsiveness. The KING combines an aggressive MoveKontrol Plate outsole for optimized traction and specially crafted KomfortSystem for next-level comfort with super-soft anatomical padding and a knitted tongue for a natural snug fit.

Catch the PUMA KING Platinum 21 Rallye available from November 12th at PUMA.com, PUMA stores and select retailers worldwide.

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**PUMA**

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