



PRESS RELEASE

PUMA SIGNS DOUBLE OLYMPIC CHAMPION MILTIADIS TENTOGLOU

Herzogenaurach, July 17, 2025 – Global sports company PUMA continues strengthening its portfolio in track and field by signing long jump double Olympic champion, Miltiadis "Miltos" Tentoglou, from Greece.

Last summer, at the 2024 Paris Olympic Games, Tentoglou captivated the world by successfully defending his Olympic title—a feat previously accomplished only by the legendary Carl Lewis—with a jump of 8.48 m

"We're incredibly proud to welcome Miltiadis to the PUMA family. Signing him is a great moment for PUMA as we keep growing our presence in athletics and establishing PUMA as a dominant brand," said Pascal Rolling, Director of Sports Marketing Running at PUMA. "Watching his performance in Paris was a thrill, and we're excited to support him both on and off the track as he continues to push boundaries and inspire a new generation of athletes."

On top of his Olympic achievements, Miltiadis is a six-time European champion, winning a record three consecutive outdoor titles in 2018, 2022 and 2024 and a record three successive men's indoor titles between 2019 and 2023.

PUMA is all about backing track and field athletes—those who bring passion, personality, and bold energy to the sport. In collaboration with athletes like Miltiadis, PUMA continues to push the boundaries of performance innovation, developing cutting-edge products that empower them to perform at their peak.

Tentoglou will compete as a PUMA athlete during the Novuna London Athletics Meet on July 19.

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PUMA

PUMA is one of the world's leading sports brands, designing, developing, selling and marketing footwear, apparel and accessories. For more than 75 years, PUMA has relentlessly pushed sport and culture forward by creating fast products for the world's fastest athletes. PUMA offers performance and sport-inspired lifestyle products in categories such as Football, Running and Training, Basketball, Golf, and Motorsports. It collaborates with renowned designers and brands to bring sport influences into street culture and fashion. The PUMA Group owns the brands PUMA, Cobra Golf and stichd. The company distributes its products in more than 120 countries, employs about 20,000 people worldwide, and is headquartered in Herzogenaurach/Germany.