



PRESS RELEASE



FUEL YOUR FAST WITH THE NEW ULTRA 6 AS PART OF THE UNTAMED PACK

Herzogenaurach, Germany, 10th July, 2025 — Global sports brand PUMA has today revealed the brand-new ULTRA 6 as part of the Untamed pack, featuring fresh new colorways for both the FUTURE and KING. The ULTRA 6 has an updated engineered mesh upper for lethal finishing. It's a football boot that feels and plays like a finely tuned machine at your feet.

The ULTRA 6 kicks into sixth gear with a PWRTAPE support frame that stabilizes the foot inside the boot without hindering agility and freedom of movement. The SPEEDSYSTEM outsole and FastTrax stud design are precision crafted to take you from kick-off to back-of-the-net faster than you can say lights out.

The ULTRA 6 is also available in a special Carbon edition featuring a SPEEDSYSTEM CARBON outsole made of Carbon Fiber for an even greater energy return when making dynamic movements on the pitch.

Speaking on the ULTRA 6, *Viktor Fitler, Teamhead Product Line Manager Teamsport Footwear* said "We have continued to build the legacy of the ULTRA franchise with the sixth generation of our speed boot silo. The ULTRA is about instinctive speed and with the brand-new engineered mesh upper has been crafted for lethal finishing. The ULTRA is a machine made to give you the freedom to Go Wild on the pitch and play without limits or constraints. Players need to be fast on and off the ball and make the moments count when they get the ball. We want players to play Untamed and express their true selves on the pitch."

The new Untamed pack includes color updates to both the FUTURE and the KING with both silos utilizing a white base with slick pops of red and blue on the FUTURE and red details on the KING. Hit the pitch in these fresh new colorways so you can play more like yourself and less like everybody else, whether your game is about speed, creativity or control

PUMA continues to offer both a Unisex and Women's fit. The Women's fit features a snugger forefoot, lower instep and includes an added arch support on the Women's Fit 2.0 to ensure a boot that adapts to your foot. PUMA's Women's fit is based on years of development, shaped by athlete feedback and real-world testing. From pitch to lab to tournament, PUMA has relentlessly refined the shape, volume, and materials of its boots to meet the unique needs of female players.

Fuel your Fast with the ULTRA 6, unleash your creativity with the FUTURE and control the game with the KING Untamed editions available from the 10th July on pre-sale at PUMA.com, at PUMA stores and specialist sports retailers. The Untamed pack will then be on global release from 17th July.

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PUMA

PUMA is one of the world's leading Sports Brands, designing, developing, selling, and marketing footwear, apparel, and accessories. For more than 75 years, PUMA has relentlessly pushed sport and culture forward by creating fast products for the world's fastest athletes. PUMA offers performance and sport-inspired lifestyle products in categories such as Football, Running and Training, Basketball, Golf, and Motorsports. It collaborates with renowned designers and brands to bring sport influences into street culture and fashion. The PUMA Group owns the brands PUMA, Cobra Golf and stichd. The company distributes its products in more than 120 countries, employs more than 16,000 people worldwide, and is headquartered in Herzogenaurach/Germany.