



PRESS RELEASE

PUMA named Global Top Employer in 2023

Herzogenaurach, Germany, January 17, 2023 - Sports company PUMA has been named a Top Employer globally in 2023, as the company also received this recognition in four regions and 22 countries.

The award, which follows a comprehensive survey by the Top Employers Institute, was given to PUMA for the first time in North America and Latin America, while the Asia Pacific and Europe regions added this title for the second and fourth time respectively.

“We are very grateful to be recognized as a Top Employer in 22 countries, four regions and also globally for the first time,” said Dietmar Knoess, Global Director of People and Organization at PUMA. “We offer an inclusive and attractive workplace and aim to constantly improve to give our people what they need to thrive in their careers.”

Led by its Employer Value “Be You” PUMA offers its staff a fair work environment and equal opportunities, regardless of who they are or where they are from. People from 75 nationalities work at PUMA’s headquarters in Herzogenaurach Germany. Globally, 44% of leadership positions are filled by women.

PUMA is dedicated to constantly improve the health and wellbeing of its employees and offers a wide range of services and benefits. For example, PUMA employees have access to a large variety

of courses, free access to a gym and sports courts, while flexible working hours allow for a better work/life balance.

The Top Employer survey covers six areas and 20 topics such as People Strategy, Work Environment, Talent Acquisition, Learning, Diversity & Inclusion and Wellbeing.

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PUMA

PUMA is one of the world's leading sports brands, designing, developing, selling and marketing footwear, apparel and accessories. For 75 years, PUMA has relentlessly pushed sport and culture forward by creating fast products for the world's fastest athletes. PUMA offers performance and sport-inspired lifestyle products in categories such as Football, Running and Training, Basketball, Golf, and Motorsports. It collaborates with renowned designers and brands to bring sport influences into street culture and fashion. The PUMA Group owns the brands PUMA, Cobra Golf and stichd. The company distributes its products in more than 120 countries, employs about 18,300 people worldwide, and is headquartered in Herzogenaurach/Germany.