

## MEDIA ALERT



### JOIN MIDFIELD MAESTROS CESC FÀBREGAS AND JAMES MADDISON FOR PART FOUR OF FOOTBALL REAL TALK WITH THIERRY HENRY LIVE ON PUMA FOOTBALL'S INSTAGRAM

**CONCEPT:** Global sports brand PUMA is bringing together Spain legend Cesc Fàbregas and England's rising star James Maddison for the fourth edition of Football Real Talk with Thierry Henry. Join Thierry as he hosts two of the world's most creative players LIVE on PUMA Football's Instagram to catch up on life and football.

Follow [@pumafootball](#), [@thierryhenry](#), [@cescf4bregas](#) and [@madders](#) , activate the notifications for updates, and be ready to tune in.

#### WHO:

- **Thierry Henry** is a PUMA ambassador and one of the most celebrated football players of his generation having played for both Arsenal and Barcelona. Thierry has won top international honors with France, winning both the 1998 FIFA World Cup and UEFA Euro 2000.
- **Cesc Fàbregas** is a PUMA football player and is one of the most highly regarded midfielders of his generation. Having made his Arsenal debut at just 16, Cesc has gone on to have an incredible career winning LaLiga, the Copa del Rey and the Premier League. To add to his collection Cesc has also won the 2008 and 2012 European Championships and the 2010 FIFA World Cup as part of Spain's golden generation.
- **James Maddison** is a PUMA football player and current Leicester City player who is regarded as one of the world's most exciting young attacking midfielders and a future England star after claiming his first England cap in the Euro 2020 qualifier against Montenegro.

**WHEN:** Thursday, May 14th, 2020 – 9am PST/ 12pm EST / 5pm BST / 6pm CEST

**WHERE:** Follow [@pumafootball](#) on Instagram and don't forget to tune in.

**IMAGES:** <https://fastcat.puma.com/transfer/95b42dfa44012e913883c03d8e88f23b81917bc98803fbfa36fd02024ca233c9>

###

**Media Contact:**

Luke Haidarovic – Global PR Teamsports – [luke.haidarovic@puma.com](mailto:luke.haidarovic@puma.com)

## **PUMA**

---

PUMA is one of the world's leading Sports Brands, designing, developing, selling and marketing footwear, apparel and accessories. For more than 70 years, PUMA has relentlessly pushed sport and culture forward by creating fast products for the world's fastest athletes. PUMA offers performance and sport-inspired lifestyle products in categories such as Football, Running and Training, Basketball, Golf, and Motorsports. It collaborates with renowned designers and brands to bring sport influences into street culture and fashion. The PUMA Group owns the brands PUMA, Cobra Golf and stichd. The company distributes its products in more than 120 countries, employs more than 14,000 people worldwide, and is headquartered in Herzogenaurach/Germany. <https://about.puma.com/>