

PRODUCT BRIEF



BLAZE OF GLORY REVERSE CLASSICS



Herzogenaurach, Germany, 24 March, 2022 - In 1990 PUMA debuted its most advanced cushioning yet, TRINOMIC. Applied across a wide range and variety of shoes, this innovative technology was a hexagonal system in the sole that compressed and rebounded load. TRINOMIC brought a whole new angle to sneaker technology through harnessing three fundamental elements - cushioning, stability, and flexibility.

In 2006, PUMA expanded the TRINOMIC family with the Blaze of Glory, inspired by the groundbreaking PUMA DISC Blaze style from the 1990s, this time, with laces. It was one of the most

padded and plush versions of the TRINOMIC cushioning ever produced, designed with a unique new upper, signature cage lacing system, and comfortable sock construction.

Today we bring the style back, restored in its original glory. The **Blaze of Glory Reverse Classics** pack features color combinations inspired by previous Blaze of Glory releases in a mix of mesh and leather on the upper. The shoe maintains original design features like the sock construction, TPU window, iconic TRINOMIC logo on the midsole, and tech on the outsole.

The **Blaze of Glory Reverse Classics** pack drops on PUMA.com, PUMA stores and select retailers on March 24th.

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